

MEDIA KIT 2018

FILMLIFESTYLE.COM
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FILMMAKING
Lifestyle

2018 MEDIA KIT

Filmmaking Lifestyle brings readers tutorials and guides on filmmaking, video production & the business side of both.

Advertise on Filmmaking Lifestyle and get in-front of a large audience of filmmakers, videographers and other creatives.



EDUCATING FILMMAKERS,
VIDEOGRAPHERS AND OTHER
CREATIVES.

15.2K

**TWITTER
FOLLOWERS**
and growing all the time.

8.6K

FACEBOOK FANS
liking, sharing & following our work.

THE STRENGTH OF A CREATIVE NETWORK

FILMMAKING LIFESTYLE
CONNECTS YOU EVERY
YEAR WITH

307,000

**FILMMAKERS
VIDEOGRAPHERS
& OTHER
CREATIVES**

IN AN INDUSTRY
THAT IS WORTH:

\$50

**BILLION
ANNUALLY**



We take our role as one of the top online influencers in the filmmaking & video production industry seriously. We are adding new content and growing all the time.



WITH THE OF A LOYAL FOLLOWING

25,200+

FILMMAKING LIFESTYLE
MONTHLY VISITORS (PER MONTH)

22,000+

FILMMAKING LIFESTYLE
SOCIAL MEDIA
FOLLOWERS

8,200+

FILMMAKING LIFESTYLE EMAIL
SUBSCRIBERS

47,000+

MONTHLY FILMMAKING LIFESTYLE VIEWERSHIP

Sources: Google Analytics, Clicky & Facebook
Audiences + various social media platforms

WHO ARE FILMMAKING LIFESTYLE'S READERS?

OUR AUDIENCE OF CREATIVES IS AFFLUENT AND WELL-EDUCATED



MALE

73%



FEMALE

27%



MARRIED

62%



ATTENDED COLLEGE

89%



OWN A HOME

72%

WE HAVE PAGE 1 RANKINGS FOR A NUMBER OF HIGH TRAFFIC, BUYER INTENT KEYWORDS ON GOOGLE:

slow motion camera

(11,800 monthly searches)

gimbal for DSLR

(6,600 monthly searches)

video production

equipment

(1,000 monthly searches)

lavalier microphone

(12,100 monthly searches)

AND MANY MORE...

ADVERTISING OPTIONS

We have a range of advertising options available with Filmmaking Lifestyle...

All of these options are accompanied by social sharing on all our platforms.

BANNER ADVERTISING

Get seen with intelligently placed ads on Filmmaking Lifestyle.

We offer a range of banner ad placements to suit all needs and requirements.

Limited Availability



SPONSORED POSTS

Increase your brand visibility, relevance, trust, and discoverability by reaching out to our audience with an article on Filmmaking Lifestyle.

Limited Availability



EMAIL BLASTS

Get your product or service into the inboxes of our thousands of newsletter subscribers. Email Blasts are perfect for 'one-time-only' or time sensitive promotions.

Limited Availability





PROUD USER OF: **Canon**



THE FUTURE OF POSSIBLE

ZACUTO

innovate inspire create



Manfrotto



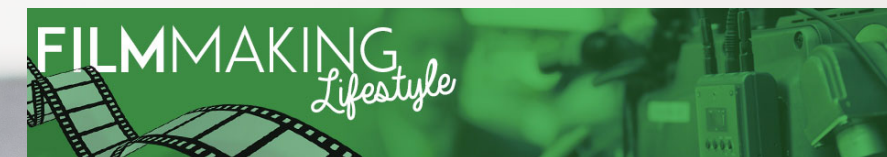
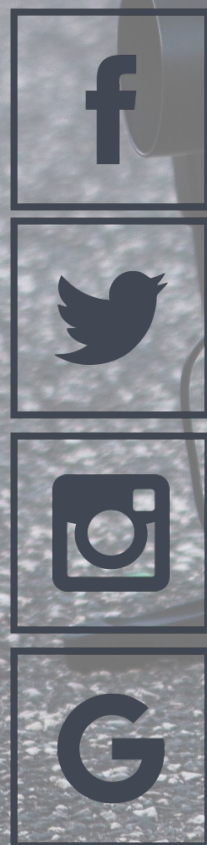
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Filmmaking Lifestyle continues to evolve as a brand and a resource dedicated to filmmaking & video production education.

WE'D LOVE TO HEAR FROM YOU.